

Transforming Hull

Regeneration Plans for Quay West Move Forward

A masterplan for a £250 million retail led redevelopment of land between Princes Quay Shopping Centre and Ferensway has been completed. At just under 1 million sq ft the scheme will transform the area into Hull's prime retail and leisure destination by 2010 bringing about 3000 jobs and injecting about £30 million into the local economy each year.

The masterplan is to be included within an outline planning application due to be submitted in autumn 2005 by the owners of the adjacent Princes Quay Shopping Centre - Henderson Global Investors and Insight Investment.

Quay West is one of five major projects for Hull included in the city's regeneration plans. The developments are expected to radically improve Hull's city centre in the short term bringing new jobs, shops, leisure facilities, offices and housing together with a major facelift of the city's appearance.



Artists impression



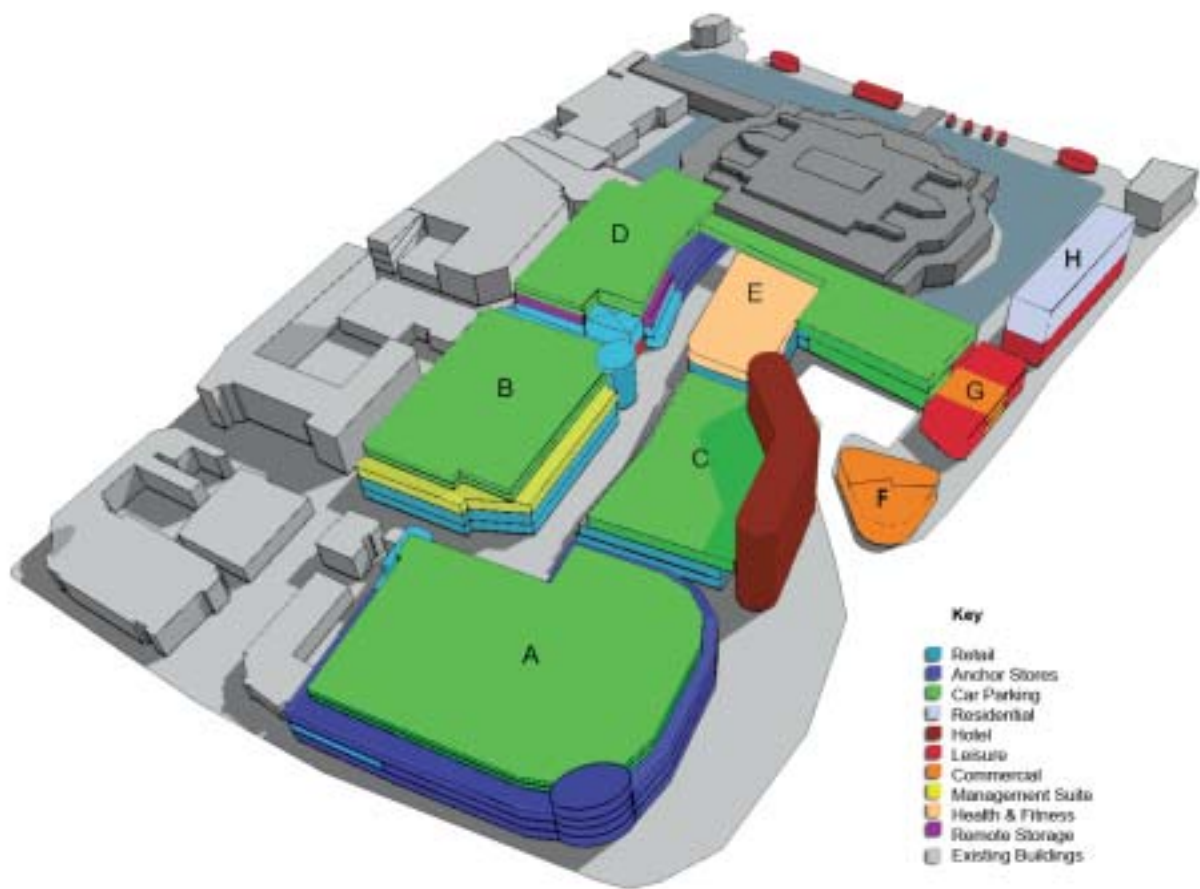
Artists impression



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Quay West Proposals

Block masterplan



Quay West is a retail and leisure led scheme which includes:

- around 62,000 sq m (670,000 sq ft) of retail floorspace
- two department stores
- around 60 shops
- a quality hotel of about 175 bedrooms
- restaurants & cafes
- health and fitness club
- conference facilities
- offices
- residential apartments
- around 2000 car parking spaces

model photo



Most of the development will be new although some existing buildings will be kept and refurbished or converted for inclusion within the scheme - including Castle Buildings, Earl de Grey public house, 'Ask' warehouse.

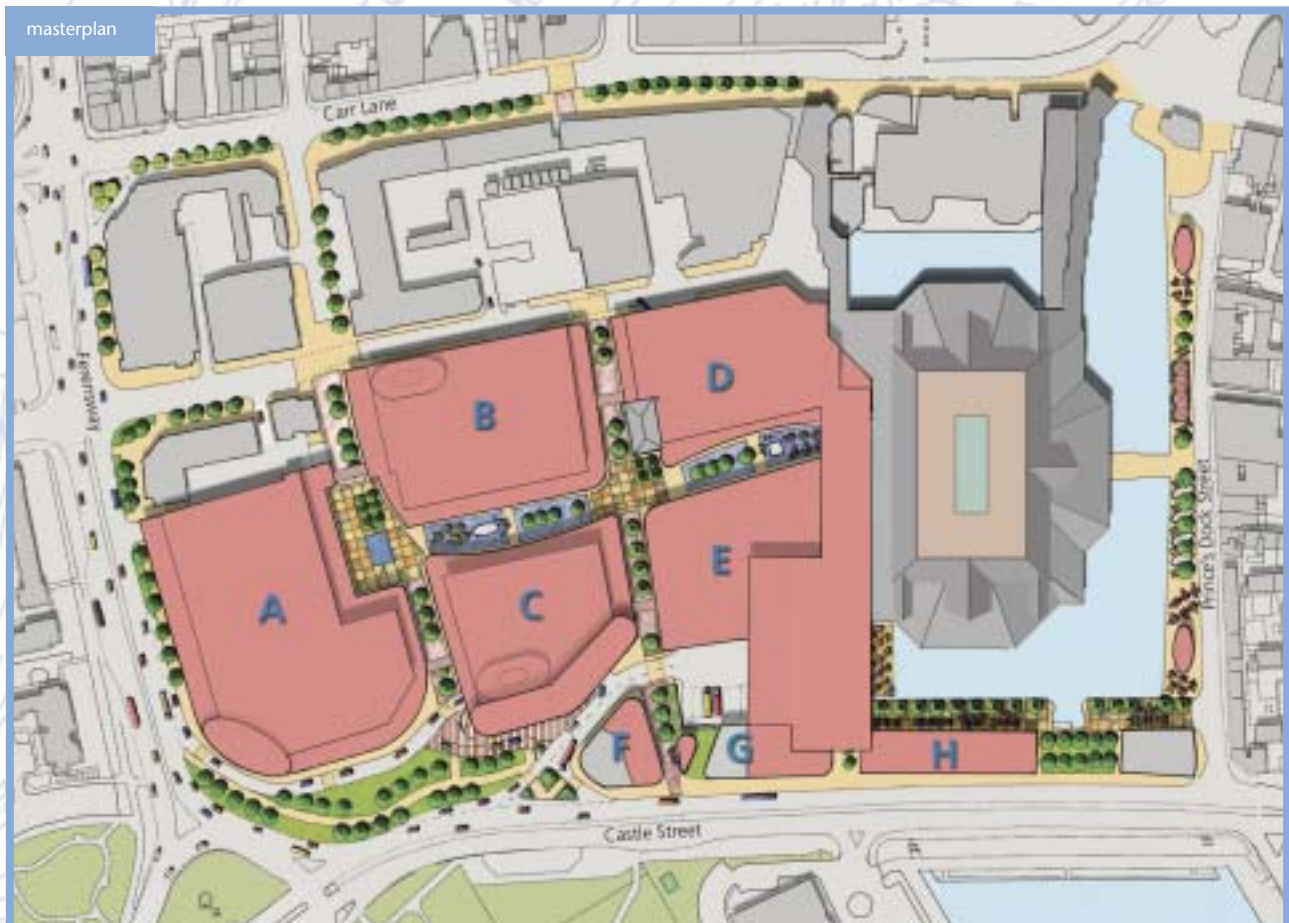
The development is built around six new 'city blocks' and a series of new streets and public spaces with good linkages into the rest of the city centre, Princes Quay Shopping Centre and the waterfront across Castle Street.

The centrepiece of the development will be 'New Roper Street' with shops at ground and first floor levels and two public squares - 'Braves Square' and a main square.

The development will be easily accessible by bus, train and cycle. Car parking will be provided across the tops of the buildings with an entrance from Castle Street and exit via Osborne Street to Ferensway.

The existing Princes Quay Shopping Centre will be retained and links to Quay West provided. Princes Quay will be improved with new shops, cafes and restaurants and a major enhancement of the dockside area.

The Quay West scheme is planned to deliver a significant uplift in Hull's shopping attraction so that it will become the destination of first choice for its catchment residents.



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Planning Application

A planning application has been prepared and is scheduled for submission in the autumn of 2005. The application includes the masterplan and will seek approval to the principles of the scheme and its detailed access arrangements. The scheme is illustrated but detailed design has not been carried out and would follow a grant of outline planning permission.

Consultation with a wide range of interested groups and local residents will take place at all stages of the planning and design process.

Delivery and Programme

The applicants own the majority of the site and will bring forward design detail in 2006 alongside any compulsory purchase action that might be necessary. Work on site is expected in early 2007 with completion by late 2009/early 2010.

Regenerating Hull

Regenerating Hull is a complex process requiring co-ordinated action to deliver economic, social and environmental improvements. A regeneration framework is in place that highlights Quay West as a key city centre development. The development can be delivered by private sector investors working in partnership with Hull City Council, Citybuild and other regional and national agencies.

Further Information

For more information and to give us your feedback, please call our dedicated information line on **08456 121 109**. This information is also available in other formats and languages upon request.

Aerial view - masterplan

