

# Transforming Hull

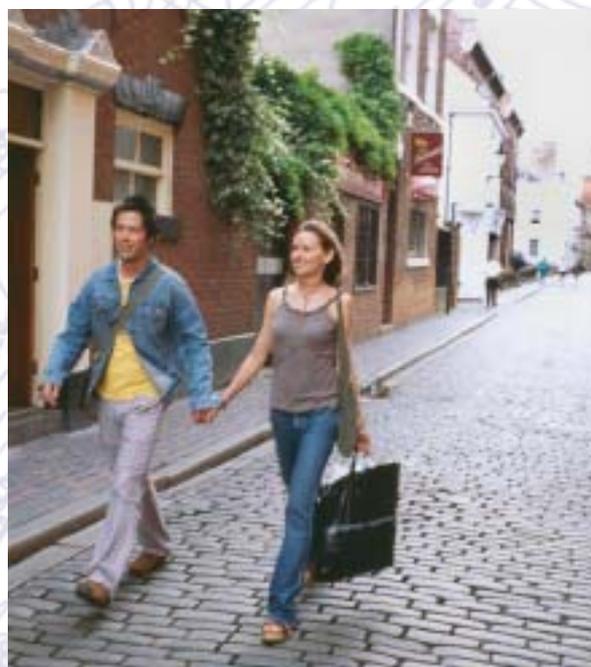
## Major Regeneration Plans for Princes Quay

**Exciting new plans have been unveiled to transform the area surrounding the Princes Quay Shopping Centre into Hull's new prime retail and leisure destination.**

The proposals, to be known as Quay West, involve major redevelopment of the land between Ferensway and Princes Quay and will be designed to accommodate flagship retailers not yet represented in the city. Negotiations are currently underway with a number of well-known national retailers who have expressed an interest in locating to the city.

The plans for Quay West are being drawn up by Henderson Global Investors and Insight Investment and will form a key part in the delivery of the City Centre Masterplan.

We are now at the stage where we want to introduce the proposals for Quay West to the people of Hull so that we can listen to your views on the redevelopment of this area.



Princes Quay  
Shopping Centre

Artists impression



# Transforming Hull

## The Proposals

The proposed scheme includes retail and leisure facilities connected by distinctive open spaces including public squares. The design of these new spaces will reflect Hull's character and enhance historic street patterns, linking Quay West to the rest of the city.

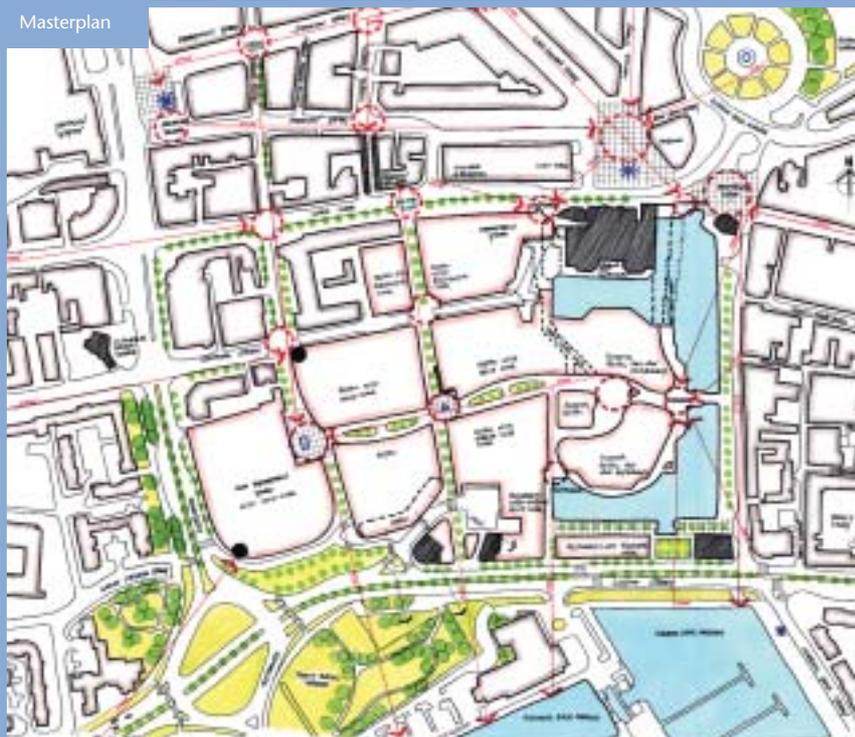
The Quay West development will complement other retailers within the city, and will raise Hull's profile across Yorkshire as a leading shopping destination. We believe this is essential given the growing competition that Hull faces from expanding regional centres such as York, Leeds & Sheffield.

Not only will the Quay West scheme act as a catalyst for attracting inward investment into the city, but it will also create significant employment opportunities both during construction and upon completion.

The development:

- £250m investment in Hull City Centre
- A new city quarter, defined by new streets, public squares, and open spaces
- 500,000 sqft of new shopping space
- Two new department stores
- Approximately 60 new shops
- Cafes and family friendly restaurants
- Hotel, Health Club and Conference Facility
- Parking for approximately 2,000 cars

Masterplan



Current Site

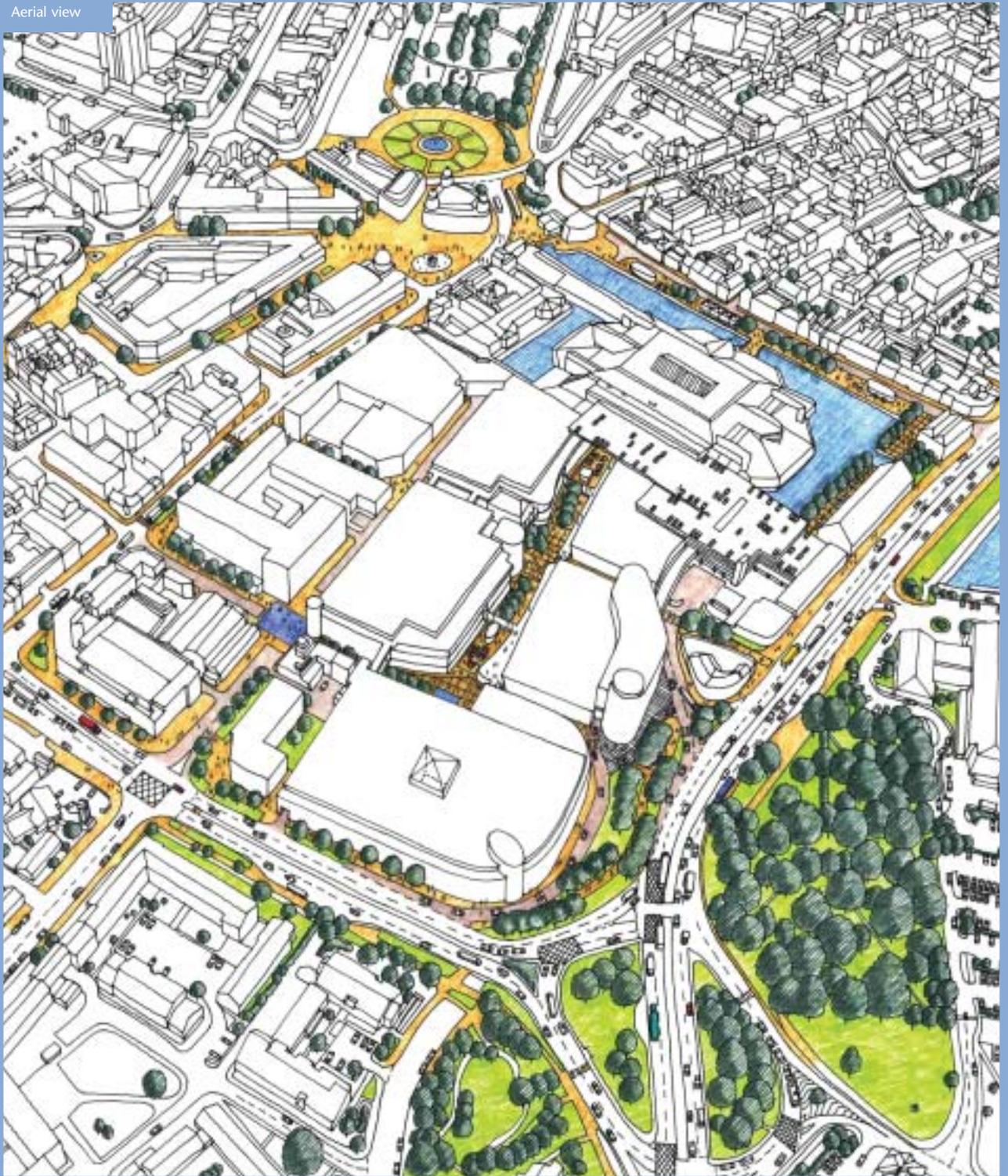


City Centre Masterplan



# The Vision

Aerial view



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## How To Get Involved!

**This newsletter is the first in a series of initiatives to contact residents, local groups, interested parties, businesses and political representatives across the city to seek their views on the prospective development.**

A public exhibition will be held in the Princes Quay Shopping Centre at the end of February. As well as more details about the plans and a 3-D model of the scheme, members of the development team will be available to listen and respond to peoples' views on the proposals. You will also have the opportunity to submit your suggestions and ideas.

Please come along and join us:

- **Thursday, 24th February 11am – 4pm**
- **Friday, 25th February 11am – 4pm**
- **Saturday, 26th February 11am – 4pm**

The exhibition will remain on display at Unit LG12 Harbour Deck, Princes Quay until Wednesday 2nd March. Alternatively, for more information and to give us your feedback, please call our dedicated information line on **08456 121 109**. This information is also available in other formats and languages upon request.

You can also get in touch with us by logging on to [www.quaywesthull.co.uk](http://www.quaywesthull.co.uk). Once online you can view the proposals, take part in our survey and let us know your thoughts and opinions on the Quay West development plans by filling in the comments box.

Artists impression



Artists impression



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